

Today's BTEC in Business



Right for you, right for your future

Ben Piper - Outstanding BTEC Business and Enterprise Student of the Year 2014

Ben has consistently excelled both in his **BTEC Level 2 First Diploma in Business** at Distinction level and during extra-curricular activities. He volunteers to help out colleagues and the college - attending various external events representing the college such as taster days in schools and the local community. Ben returned to complete the Extended Diploma and plans to complete a degree in Business Management.



2014
Winner

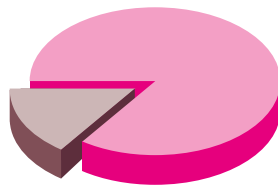
Progress with your studies

50%+



More than **50%** of 20- to 30-year-olds going on to higher education have progressed via studying a BTEC†

85%



85% of BTEC students who progressed to further studies expect to derive long-term career-related benefits from their BTEC study*

Succeed in your career

79%



79% of BTEC students who progressed into employment consider BTEC as an important stepping stone towards their dream job*

62%



62% of large companies have recruited employees with a BTEC qualification**

† www.which.co.uk/university

* Independent research carried out by London Economics 2010

** YouGov Large Business Research, February 2011

Kirsty Fishwick - Outstanding Enterprise and Entrepreneurship Student of the Year 2013

Kirsty was an outstanding student on her **BTEC Level 3 Diploma in Enterprise and Entrepreneurship** course. As part of her work on BTEC, she set up and managed a very successful micro business, which she continues to run alongside her studies. Kirsty was successful in her application to one of the top 100 universities in the world - to study Business and Management.



2013
Winner

Learn how you can study BTEC as a standalone course, or alongside GCSEs and A levels, at www.btec.co.uk