

## Level 3 Applied Psychology



Name \_\_\_\_\_

### Course outline at a glance

In Applied Psychology you will study **four units** (two exams and two piece of coursework), covering the following content areas:

**Unit 1: Applications of Psychological Approaches:** social, cognitive, learning and biological approaches and how they apply to issues relevant to contemporary society.

**Unit 2: Conducting Psychological Research:** developing understanding and skills in the scientific process and in psychological research methodology through a psychological research project.

**Unit 3: Health Psychology:** psychological approaches, theories and studies related to lifestyle choices, unhealthy behaviours and behavioural change and linking them to their specific contexts.

**Unit 6: Introduction to Psychopathology:** types and characteristics of mental disorders and approaches to treatment, and the role of professionals in supporting and promoting mental health.

The complete specification can be viewed on the Pearson website:

<https://qualifications.pearson.com/en/home.html>

## TASK 1

1. What is Psychology? Research an approved definition and notes what you find below.
2. Complete the table below. Use the following websites to help you:  
<https://www.simplypsychology.org/a-level-approaches.html#cog> (Cognitive / Learning / Biological)  
<https://mrgregoryonline.com/ASPsychology/Socialintro.php?i=1> (Social)

Psychological approach	What are the main assumptions (beliefs) of this approach?
The cognitive approach	
The learning approach	
The biological approach	
The social approach	

For each of the approaches in the previous table research how each could explain each of the following:

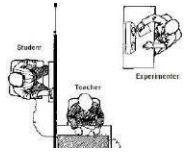
- 1) Aggression
- 2) The development of gender
- 3) Consumer behaviour

Use the internet to help you and make notes below of what you find.

*Task 2: Key Studies in Psychology*

**Create a summary table (as demonstrated) outlining AT LEAST TWO of the research studies below. Draw a picture to represent the key study.**

- Asch (1951) – Conformity line experiment
- Loftus and Palmer (1974) – Reconstruction of automobile deconstruction
- Haney et al. (1973) – A study of prisoners and guards in a simulated prison
- Bandura (1961) – Bobo Doll Experiment
- Watson and Rayner (1920) – Little Albert

<b>Aim</b>		
<b>Procedure</b>		
<b>Results</b>		
<b>Conclusion</b>		

**Extension (OPTIONAL):**

1. Briefly outline one strength and one weakness of each key study.

2. Select any two key studies and explain how the findings can be applied to real life?

*Task 3: Ethics in Psychological Research*

The British Psychological Society (BPS) issues ethical guidelines for those involved in conducting psychological research. These outline what is considered to be acceptable and unacceptable. **Briefly outline the main ethical guidelines listed below:**

- Informed Consent
- Deception
- Right to Withdraw
- Protection of Participants
- Debriefing
- Confidentiality

**Extension (OPTIONAL):**

1. Explain two ethical issues researchers may face when conducting psychological research?



2. Discuss how these two ethical issues can be dealt with?