

GRAPHIC COMMUNICATION A LEVEL

PREPARATORY WORK 2026

Welcome to A Level Graphic Communication.

Graphic designers communicate ideas through image, typography, colour and layout. This project will introduce you to the creative process used throughout the course and help prepare you for September.

Submit your work as a PowerPoint presentation (8–12 slides). Please start off with some examples of GCSE work if you have previously studied an arts-based GCSE.

PROJECT 1: PERSONAL PROJECT

Choose a topic you are passionate about.

- Music
- Gaming
- Fashion
- Film
- Sport
- Food
- Travel
- Nature
- Technology

Visual Research (4–6 slides)

Create a visual investigation into your chosen theme. Include:

- Photographs
- Images and visual references
- Colour palettes
- Sketches
- Brief annotations

Explain:

- Why you chose the theme
- Key colours, shapes and symbols
- What makes it visually interesting

Creative Influences (1–2 slides)

Research **one or two designers, illustrators or design studios** that relate to your theme.

Possible starting points:

- Paula Scher
- Saul Bass
- David Carson
- Jessica Walsh

- Pentagram

Show examples of their work and explain:

- What makes their work successful
- How they use typography, colour and layout
- How they could influence your own ideas

Typography Challenge (1-2 slides)

Choose two processes that you'd like to explore

Experiment with different ways of presenting it using:

- Typography
- Photography
- Collage
- Hand lettering
- Digital design

Show your ideas and identify your strongest outcome.

<https://inkbotdesign.com/5-typography-artists-worth-following/>

